The Future of Healthcare:

What can our Industry Learn from Square Watermelons, The Cheesecake Factory and the Choluteca Bridge?

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The Crystal Ball

The Sources of my Predictions and Optimistic Inspiration
Destiny
Predicting Some of the Future Characteristics of our Industry
Inevitability
We must all find a way to move from the dock to the canoe
The most successful value-based systems will be those that learn how to partner not compete.
Sorcery
Systems will want physicians to play an ever increasing role in the transformation process
Primacy
There will be a resurgence of physicians choosing primary care disciplines.
Bravery
While growth of traditional EHRs will continue, such “data input” systems will be commodities.
Alternatively, we will rely on the accuracy, availability and analysis of “data outputs”
And other brave and motivational uses of data

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<th>Would Recommend Rank out of 145</th>
<th>FY06</th>
<th>Clinic Goal FY06</th>
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Physician Profiling

This provider has an efficiency index of 1.08 and an effectiveness index of .99 when compared to the specific peer group, meaning that the physician has an 8% more resource-intensive treatment pattern than the peer group and is 1% less effective.
Virtually
The world will become increasingly virtual
And so many more new technologies on the horizon...
Availability
Synchronicity
We will stop being paying for volume, when we the world wants us to deliver value
Thievery
We will change our clinical model by designing, stealing, implementing and spreading Best Practices.
Transparency
In the world of Health Insurance Exchanges, public comparison of performance will be the norm.
Non-Complacency
We will recognize that there is risk in the belief that the status quo will prevail.
Questions?
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